

The Facts and Figures About Andrews Chamber of Commerce Events

EVENT HISTORY IN ANDREWS

The Andrews Chamber of Commerce has been hosting regular annual events in Downtown Andrews throughout its 37-year history. Since 2013, attendance at our events has steadily grown, and Vendor participation is at an all-time high. Attendees and vendors come from all over the Southeast, including N. Carolina, Georgia, S. Carolina, Virginia, Tennessee, Florida, and Alabama.

2023 SCHEDULE OF EVENTS

Friday, April 14	Food Truck Friday
Saturday, April 22	Spring Fling
Friday, May 12	Food Truck Friday
Friday, June 9	Food Truck Friday
Friday, July 14	Food Truck Friday
Friday, August 11	Food Truck Friday
Friday, September 8	Food Truck Friday
Saturday, September 30	Oktoberfest
Saturday, November 18	Christmas on Main Street

2022 EVENT ATTENDANCE

Food Truck Friday Series	5,000*
Spring Fling	4,500
Oktoberfest	4,000
Christmas on Main Street	6,000

2022 VENDOR PARTICIPATION

Food Truck Friday Series	160*
Spring Fling	88
Oktoberfest	47
Christmas on Main Street	196

2022 EVENT ADVERTISING**

Facebook	\$4,000
Our State Magazine	\$10,000
Blue Ridge Digest	\$2,000
Newspapers	\$4,000
Radio	\$2,000

*Total of all 5 Fridays, May thru September. In 2023, we are adding the second Friday of April to our schedule.

**An average of \$1.22 per attendee