



FOR IMMEDIATE RELEASE

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2020 PARADE MARSHAL ANNOUNCEMENT

Magic on Main Electric Christmas Parade

Andrews, North Carolina, November 16, 2020 – The Andrews Chamber of Commerce is pleased to announce the selection of Jesus Jimenez as their 2020 Magic on Main Electric Christmas Parade Grand Marshal. The parade, which is presented by Erlanger Western Carolina Hospital, will take place on Saturday, November 28, 2020 at 5:30 pm in downtown Andrews.

Whether you live in Cherokee County or you're just visiting, you've probably had a chance to meet Jesus at his restaurant: Monte Alban. Monte Alban has been a steadfast and integral part of Andrews since 1999. Due to their delicious menu and their support of the local community, most residents of the area know the restaurant, and Jesus, well.

During the 21 years Jesus and his family have been in Andrews, they've fallen in love with the area and the people. "When I brought my wife here the first time, there was no question that Andrews was where we would stay." Jesus told us. "I am so honored and happy to have been chosen as the Grand Marshal of the parade, this year!". Jesus will be riding in the parade with his family members: his wife Yaneth, daughter Marilla, and sons Jesus and Sebastian.

Jesus and Monte Alban were chosen as the **2019 Business of the Year** for the Andrews Chamber of Commerce by their membership, so this made him an easy pick to be this year's Grand Marshal. Jan Olson, director of the Andrews Chamber said, "Jesus is an excellent choice to be our 2020 Grand Marshal. He employs over 60 people at his 3 local restaurants and is opening a new restaurant in Andrews very soon. He is a great example of a successful Andrews businessman."

This year, due to COVID-19 restrictions, and to help keep our local children safe, Parade Marshals will be following along with the parade and handing out bags of candy, all along the route.

Entries are being accepted for the parade online at MagicOnMainParade.com or can be picked up at the Andrews Chamber office. Questions about the parade can be emailed to Nola Cooper at marketing@andrewschamber.com or you can call her at 828-541-2765.

Magic on Main Electric Christmas Parade is made possible through a presenting sponsorship by Erlanger Western Carolina Hospital and a collaboration between the Andrews Chamber of Commerce, the Town of Andrews, and the Cherokee County Tourism Development Authority.

The Andrews Chamber of Commerce supports and advertises our members locally, and regionally. Our organization also advocates for projects that will enhance the community and create an environment as a destination for cultural, educational, recreational, and economic opportunities that are accessible to all.

For more information about the Andrews Chamber of Commerce, visit www.visitandrewsnc.com

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