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FOR IMMEDIATE RELEASE

Andrews Chamber of Commerce Launches A New Website To Provide A Friendly Interaction Between Visitors and Local Businesses

Andrews, NC (March 1, 2019) – The Andrews Chamber of Commerce is launching a new mobile-friendly, interactive website that will help visitors to easily discover more about local businesses with just a few clicks. The website offers categorized business listings, as well as a simple "Find a Member" search function. Each full-page Chamber member listing includes photos and a range of information, from phone numbers and email addresses, all the way to maps and website links.

The Andrews Chamber has already had a busy 2019. In January they rebranded, with a more modern logo that reflects what the local area is all about. The chamber plans to start marketing the 4 key activities in their area: *Rafting, Hiking, Fishing, and Biking* along with their new look and website. The new website will also include informative articles, and impromptu video visits with local businesses.

A "Member Resources" area will add value for Chamber members-providing downloadable business templates, helpful links, and B2B opportunities. Business membership in the Chamber is currently \$100 per year, and a listing (along with the resources) is included in that annual fee.

Andrews Chamber of Commerce believes this website will not only help local businesses grow but will also help visitors find everything they need to know about Andrews, North Carolina and the surrounding communities.

"I am excited to see our vision for promoting the area and our members come together.", said Chamber Director, Jan Olson. "In today's world, more and more people find and learn about businesses, non-profit organizations and what there is to do by visiting the internet, many times using their phone. The Chamber wants everyone to discover, stay, and play in Andrews and Western North Carolina."

Visitors are encouraged to explore the new website at <u>www.visitandrewsnc.com</u> and sign up for the Chamber's mailing list to receive direct emails about local events and more.

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